

IB Business Management – Toolkit

6.0 Integrating the IB Business Management toolkit



IB Business Management: IBBusinessManagement.com

INTEGRATING THE IB BUSINESS MANAGEMENT TOOLKIT INTO SYLLABUS CONTENT

Tools	Type of tool	Units within syllabus content				
		1	2	3	4	5
▪ Ansoff matrix	Decision-making	✓		✓	✓	✓
▪ BCG matrix	Situational Decision-making			✓	✓	
▪ Business plan	Planning	✓	✓	✓	✓	✓
▪ Circular business models	Decision-making	✓	✓			✓
▪ Decision trees	Planning Decision-making	✓		✓		✓
▪ Descriptive statistics	Situational Decision-making	✓	✓	✓	✓	

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▪ STEEPLE analysis	Situational					
▪ SWOT analysis	Situational					
▪ Contribution HL	Decision-making					
▪ Critical path analysis HL	Planning Decision-making					
▪ Force field analysis HL	Situational Decision-making					
▪ Gantt chart HL	Planning					
▪ Hofstede's cultural dimensions HL	Situational					
▪ Linear regression HL	Situational Decision-making					
▪ Porter's generic strategies HL	Decision-making					