

IB Business Management: Exams and assessments

External assessment markbands: Papers 1 and 2, HL and SL



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IB BUSINESS MANAGEMENT EXAMS

MARKBANDS FOR 10-MARK QUESTIONS IN HL AND SL EXAM PAPERS 1 AND 2

In addition to an analytic markscheme specific to the question papers, the following markbands are used to allocate marks in section B in papers 1 and 2 for the 10-mark extended response question in IB Business Management exams.

Marks:	Level descriptor:
9-10	<ul style="list-style-type: none"> Clear focus on addressing the demands of the question. Relevant and accurate use of business management tools and theories. Relevant information from the stimulus material is integrated effectively to support the argument. Arguments are substantiated and balanced, with an explanation of the limitations of the case study or stimulus material.
7-8	<ul style="list-style-type: none"> Mostly addresses the demands of the question. Mostly relevant and accurate use of business management tools and theories. Information from the stimulus material is generally used to support the argument, although there is some lack of clarity or relevance in some places. Arguments are substantiated and have some balance.
5-6	<ul style="list-style-type: none"> The response indicates an understanding of the demands of the question, but these demands are only partially addressed. Some relevant and accurate use of business management tools and theories.

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	<ul style="list-style-type: none">▪ Some relevant use of information from the stimulus material that goes beyond the name of the person(s) or name of the organisation but does not effectively support the argument.▪ Arguments are substantiated but are mostly one-sided.
3-4	<ul style="list-style-type: none">▪ Some understanding of the demands of the question.▪ Some use of business management tools and theories, but these are mostly lacking in accuracy and relevance.▪ Superficial use of information from the stimulus material, often not going beyond the name of the person(s) or name of the organisation.▪ Any arguments made are mostly unsubstantiated.
1-2	<ul style="list-style-type: none">▪ Little understanding of the demands of the question.▪ Little use of business management tools and theories; any tools and theories that are used are irrelevant or used inaccurately.▪ Little or no reference to the stimulus material.▪ No arguments are made.