

1.1A: What is a business? Activity



IB Business Management: IBBusinessManagement.com

1.1 WHAT IS A BUSINESS? ACTIVITY A

Read the information below and answer the questions that follow.

SECTORS OF THE ECONOMY: RESEARCH ACTIVITY

Business	Primary	Secondary	Tertiary	Description of main activities
Coca-Cola				
HSBC				
RioTinto				
Foxconn (China)				
IBM				
Wyndham Worldwide				
British Petroleum (BP)				

1.1A: What is a business? Activity

20 MARKS, RESEARCH TIME

1. Copy out the above table. Use the internet or other means of research to:
 - a. Identify these well-known international companies
 - b. Identify the main sector of industry that they operate in
 - c. Explain what their main activities are. **[10 marks]**

2. Research five businesses that operate in your country and identify which sector of industry they mainly operate in and explain what their main activities are. **[10 marks]**